BENGAL
EDUCATION &
EMPLOYMENT
SUMMIT 2026

#FUTUREREADYBENGAL

PARTNERSHIP PROSPECTUS

TITLE PARTNER

Investment: ₹22,00,000 | **Category Exclusivity:** Tier 1 | **Availability:** 1 only

1. OWNERSHIP & NAMING RIGHTS

- Official association as "Title Partner of BEES 2026"
- Brand name integrated with the event identity across all key references
- Your brand becomes synonymous with Bengal's largest education–employment platform

2. STAGE PRESENCE

- LED stage logo placement visible throughout the event
- Brand presence in opening & closing video loops
- On-stage verbal acknowledgment during key sessions

3. HIGH-INTENT PHYSICAL BRANDING

- Dedicated Selfie Zone with your branding
- Logo on official selfie checkerboard (organic social amplification)
- Premium logo placement on:
  - Delegate badges
  - Delegate kits & goodie bags

4. GUARANTEED DECISION-MAKER ACCESS

- **Networking Lunch Access** – 2 Pax
- **Curated Coffee Networking Meet** – 2 Pax
- Direct interaction with:
  - Senior corporate representatives
  - Institutional leaders
  - Government & PSU delegates

5. MASSIVE DIGITAL & OUTDOOR REACH

- **Social Media Outreach:**
  - 3–5 lakh+ cumulative impressions
  - Targeted professionals, students & institutions
- **Outdoor Visibility:**
  - Key high-footfall zones across Kolkata
  - Estimated reach: 1–2 lakh+ daily views

6. PRIME EXHIBITION PRESENCE

- Priority stall placement at the Job & Opportunity Fair
- Direct engagement with:
  - Jobseekers
  - Institutions
  - Industry representatives

7. DELEGATE & INTERNAL ACCESS

- Complimentary Delegate Passes for your team
- Access to all premium sessions & discussions

LIMITATION CLAUSE

- Only one Title Partner will be onboarded
- Once confirmed, this category is permanently closed

POWERED BY PARTNER

Investment: ₹16,00,000 | **Category Exclusivity:** Tier 1 | **Availability:** 2 Max.

1. STRONG BRAND ASSOCIATION

- Official designation as "Powered By Partner – BEES 2026"
- Brand lock-up with event logo across key communications

2. PREMIUM STAGE & VISUAL PRESENCE

- Prominent logo on:
  - LED stage panels
  - Session holding slides
- Brand inclusion in event video loops

3. HIGH-VISIBILITY PHYSICAL TOUCHPOINTS

- Branding on delegate goodie bags
- Presence at selfie zone / interaction points

4. CURATED NETWORKING ACCESS

- **Networking Lunch** – 2 Pax
- **Curated Coffee Networking** – 2 Pax

5. DIGITAL & OUTDOOR PROMOTIONS

- Social Media Reach: 2–3 lakh+ impressions
- Outdoor visibility at select locations

6. EXHIBITION & ACCESS

- Priority exhibition stall
- Complimentary Delegate Passes

7. DELEGATE & INTERNAL ACCESS

- Complimentary Delegate Passes for your team
- Access to all premium sessions & discussions

LIMITATION CLAUSE

- Only two Powered By Partners will be onboarded
- Once confirmed, this category is permanently closed

ASSOCIATE PARTNER

Investment: ₹12,00,000 | **Category Exclusivity:** Tier 2 | **Availability:** Limited

1. EVENT-LEVEL BRAND VISIBILITY

- Logo placement across:
  - Event creatives
  - Partner listings
- On-ground branding at select locations

2. STAGE & DIGITAL RECOGNITION

- Logo on session screens
- Mention during selected segments

3. NETWORKING & ACCESS

- **Networking Lunch –** 2 Pax
- Delegate access to all premium sessions

4. DIGITAL PROMOTIONS

- **Social Media Reach:** 1.5–2 lakh+ impressions

5. STALL OPTION

- Option to add exhibition stall at preferential pricing

KNOWLEDGE / THOUGHT LEADERSHIP PARTNER

Investment: ₹7,50,000 | **Category Exclusivity:** Tier 2 | **Availability:** Limited

1. INTELLECTUAL ASSOCIATION

- Official recognition as Knowledge Partner
- Brand linked to agenda, ideas, and discourse

2. STAGE PARTICIPATION

- Representation in:
  - Panel discussion
  - Expert session / fireside

3. BRAND VISIBILITY

- Logo on:
  - Knowledge-driven slides
  - Partner sections

4. ACCESS

- Delegate passes
- Networking access

EDUCATION / INSTITUTIONAL PARTNER

Investment: ₹5,00,000 | **Category Exclusivity:** Tier 2 | **Availability:** Limited

1. INSTITUTIONAL PRESENCE

- Branding as Official Education Partner
- Visibility among students, employers & policymakers

2. EXHIBITION STALL (EDUCATION ZONE)

- Dedicated stall in the Education Segment of the fair

3. STUDENT & INDUSTRY CONNECT

- Direct outreach to jobseekers & institutions
- Admission & collaboration leads
- Delegate access to all premium sessions
- Networking Lunch – 2 Pax

4. DIGITAL VISIBILITY

- **Social Media Reach:** 1 lakh+ impressions

EMPLOYMENT / INDUSTRY PARTNER

Investment: ₹5,00,000 | **Category Exclusivity:** Tier 2 | **Availability:** Limited

1. EMPLOYER BRANDING

- Recognition as Official Hiring Partner

2. EXHIBITION STALL (HIRING ZONE)

- Dedicated stall in Hiring & Industry Segment

3. DIRECT TALENT ACCESS

- Engagement with job-ready candidates
- Employer branding at scale

4. DIGITAL PROMOTION

- Hiring-focused social media visibility

5. NETWORKING & ACCESS

- Networking Lunch – 2 Pax
- Delegate access to all premium sessions

SUPPORT PARTNERS (CATEGORY EXCLUSIVE)

Investment: Value-based / Barter / Fee | **Category Exclusivity:** Tier 3 | **Availability:** 1 per Category

CATEGORIES INCLUDE

- **Food Partner**
- **Beverages Partner**
- **Media Partner**
- **Print Partner**
- **Digital Partner**
- **Outdoor Partner**
- **Photography Partner**
- **Videography Partner**
- **Merchandise Partner**
- **Stationery Partner**
- **Security Partner**
- **Hospitality Partner**

WHAT YOU GET

- Official "[Category] Partner" status
- Branding at functional touchpoints
- High recall through usage-led exposure

NETWORKING & ACCESS

- Networking Lunch – 2 Pax
- Delegate access to all premium sessions

EXHIBITION / BOOTH

EDUCATION BOOTH

Investment: ₹50,000

EMPLOYMENT BOOTH

Investment: ₹50,000



INCLUSIONS

- Dedicated exhibition space
- 1 Table, 2 Chairs, and basic power supply
- Listing as an official Hiring Partner / Exhibitor
- Access to a diverse, job-ready audience
- Networking Lunch – 2 Pax
- Delegate access to all premium sessions

*Rates are exclusive of GST & other applicable taxes
*Images shown are for illustrative purposes only and may differ from the final setup.

RECOGNITION & ENGAGEMENT OPPORTUNITIES

STANDARD DELEGATE ACCESS

Delegate Fee: ₹1,999

(SUMMIT ACCESS + NETWORKING)

INCLUDES

- Complete access to BEES 2026 Summit
- Exclusive Entry to keynote sessions, panel discussions & knowledge exchange
- Access to Awards Ceremony
- Networking Lunch & Coffee Meet
- Delegate event credentials & merchandise
- Access to Opportunity / Engagement areas

AWARDS & RECOGNITION PROGRAMME

Award Nomination Fee: ₹25,000 per category

(SUMMIT ACCESS + AWARD + NETWORKING + PR)

INCLUDES

- Official nomination & evaluation under BEES 2026
- On-stage recognition during the Awards Ceremony
- Category acknowledgement before policymakers, industry leaders & institutions
- Delegate access for 2 representatives, including Networking Lunch & Coffee Meet
- Post-event digital recognition & PR

INTEGRATED PARTICIPATION FORMAT

Investment: ₹75,000

(SUMMIT ACCESS + BRANDING + EXHIBITION BOOTH + AWARD + NETWORKING + PR)

INCLUDES

- Award Nomination & Evaluation under BEES 2026
- On-stage recognition during the Awards Ceremony
- Dedicated Education/ Hiring Booth
- Brand visibility across award, booth & partner touchpoints
- Delegate access for 2 representatives
- Networking Lunch & Coffee Meet
- Direct engagement with students, institutions & policymakers
- Post-event digital recognition & PR

Participation Note

- Participation opportunities are limited and offered on a first-confirmed basis
- Award recognition follows a defined evaluation process
- Integrated recognition formats are prioritised

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SEE YOU AT THE NEW TOWN CONVENTION CENTRE

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